

ROCK & RIBS 23'

OCTOBER 20 - 22 | 2023



843-298-1683

info@rocknribshhi.com

Coligny Plaza | HHI, SC

<https://rocknribshhi.com>

MARKETING REACH

COLIGNY: 15,000 daily social media followers, 10,000 email subscribers 2x weekly updates w/ 24% click-through rate, 800 daily text subscribers, 250,000 visitors on colignyplaza.com annually

PIT MASTERS: +1.5M social media followers for 10 confirmed Pit Masters and celebrity chefs

LOCAL RESTAURANTS: 50,000+ social media followers for our 7 local participating restaurants

SPONSORSHIP PACKAGES

Get Ready For a 2nd Helping of Music and BBQ!

Join us on October 19-22, 2023 for four days of world-class BBQ and Rock 'N Roll in Coligny on Hilton Head Island to benefit Second Helpings and the Carl Ruiz Foundation. 2023 will include multiple events, both ticketed and free, over four days for connoisseurs, as well as, casual fans of both food and music.

THE FULL RACK INVESTMENT: \$1,500 (10 AVAILABLE)

TICKETS TO INCLUDE:

2 GENERAL ADMISSION TICKETS TO SATURDAY FESTIVAL (VALUED AT \$450)

MARKETING & PROMOTIONAL OPPORTUNITIES INCLUDE:

- LOGO/NAME ON EVENT POSTER
 - POSTED AROUND COLIGNY
 - POSTED IN HIGH TRAFFIC COMMUNITY VENUES
- LOGO/NAME ON PARTNER WEBSITE PAGE ON ROCKNRIBSHHI.COM WITH DIRECT LINKS TO YOUR WEBSITE
- SIGNAGE AND BRANDING DISPLAYED THROUGHOUT SATURDAY'S MAIN FESTIVAL AND CONCERT
 - SIGNAGE NEAR STEP & REPEAT
 - SIGNAGE ON STAGE SPONSORSHIP BANNERS
- OPTION TO INCLUDE SWAG & OTHER PROMOTIONAL ITEMS IN VIP WELCOME BAGS

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THE CUE CREW INVESTMENT: \$2,500 (8 AVAILABLE)

TICKETS TO INCLUDE:

- 2 VIP TICKETS TO SATURDAY FESTIVAL (VALUED AT \$590)
- 2 CELEBRITY CHEF DINNER TICKETS (FRIDAY NIGHT) (VALUED AT \$500)
- 2 COOKING CLASS TICKETS (FRIDAY) (VALUED AT \$230)

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 - POSTED AROUND COLIGNY
 - POSTED IN HIGH TRAFFIC COMMUNITY VENUES
- LOGO/NAME ON PARTNER WEBSITE PAGE ON ROCKNRIBSHHI.COM WITH DIRECT LINKS TO YOUR WEBSITE
- SOCIAL MEDIA POST PROMOTING YOUR BUSINESS
- SIGNAGE AND BRANDING DISPLAYED THROUGHOUT SATURDAY'S MAIN FESTIVAL AND CONCERT
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THE PIT BOSS INVESTMENT: \$5,000 (4 AVAILABLE)

TICKETS TO INCLUDE:

- 4 VIP TICKETS TO SATURDAY FESTIVAL (VALUED AT \$1180)
- 2 CELEBRITY CHEF DINNER TICKETS (FRIDAY NIGHT) (VALUED AT \$500)
- 2 COOKING CLASS TICKETS (FRIDAY) (VALUED AT \$230)

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 - POSTED IN HIGH TRAFFIC COMMUNITY VENUES
- LOGO/NAME ON PARTNER WEBSITE PAGE AND ON ROCKNRIBSHHI.COM WITH DIRECT LINKS TO YOUR WEBSITE
- DEDICATED EMAIL BLAST AND SOCIAL MEDIA POST PROMOTING YOUR BUSINESS
- SIGNAGE AND BRANDING DISPLAYED THROUGHOUT SATURDAY'S MAIN FESTIVAL AND CONCERT
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