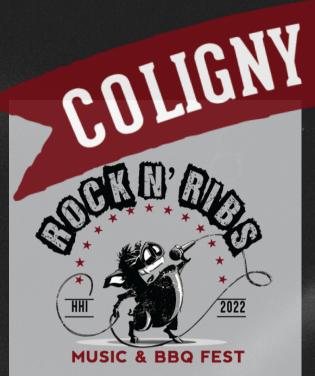
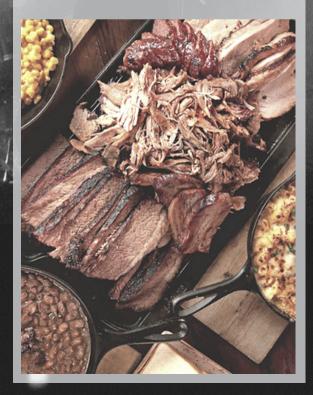
# PRESENTS



A WEEKEND ON HILTON HEAD ISLAND CELEBRATING

WORLD CLASS B B Q LOCAL B O O Z E ROCK'N ROLL



# headlings blues traveler





## ROCKNRIBSHHICOM



BECOME APARTNER!

**Contact Caitlin Lee** 

Email: info@rocknribshhi.com



#### AROUT THE EVENT

- Presented by Coligny, classic Southern, rock & roll weekend celebrating BBQ, the people who make it, and the people who eat it
- Pitmasters from all over the US with national name recognition in culinary spaces
- 600 ticket holders from targeted areas, including Charlotte, Atlanta & Charleston
- · High-end event with casual vibe to attract engaged "foodie" crowd

### MARKETING REACH

- COLIGNY: 15,000 daily social media followers, 10,000 email subscribers 2x weekly updates w/ 24% click-through rate, 800 daily text subscribers, 1,000,000 visitors on colignyplaza.com annually
- PIT MASTERS: 75,000+social media followers for 10 confirmed Pit Masters
- LOCAL RESTAURANTS: 35,000+social media followers for our 7 local participating restaurants
- BLUES TRAVELER: 325,000+ social media followers, 1.7M+ monthly listeners on Spotify

## THE PIT BOSS

## INVESTMENT: \$5,000

## PARTNERSHIP INCLUDES

- 4 "Coligny BBQ Society" (Weekend VIP) Tickets valued at \$1,300+ to use for promotions/internal marketing which includes:
  - Private Celebrity Chef Dinner & Angie Aparo Concert on Friday, October 14th for Partners & VIP ticket holders
- 6 "Pitmaster" (10/15) VIP Tickets valued at \$850+ to use for promotions/internal marketing
- · Inclusion on Event Poster
- · Dedicated partner website page on rocknribshhi.com with direct links to your website
- Dedicated email blast and social media post promoting your business
- Signage and branding displayed throughout Saturday's main festival and concert
- Option to include swag & other promotional items in VIP Welcome Bags



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## PITMASTER'S FRIEND

INVESTMENT: \$2,500

## PARTNERSHIP INCLUDES

- 4 "Pitmaster" (10/15) VIP Tickets valued at \$950+ to use for promotions/internal marketing
- · Dedicated partner website page on rocknribshhi.com with direct links to your website
- Dedicated email blast and social media post promoting your business
- Your business featured in front of a pitmasters station at Saturday's main festival and concert
- Option to include swag & other promotional items in VIP Welcome Bags